6-3-5

6 people - 3 ideas - 5 minutes will give you 108 ideas built on each other

PURPOSE
With the 6-3-5 method, you can easily create a lot of ideas and encourage participants to build ideas off of each other.

SETUP

PEOPLE
3 - 6

TIME
1 HOUR

EXPERIENCE
INTERMEDIATE

STEPS

1 Start brainstorming (30 min)

2 Cluster and vote (30 min)

TIPS FOR MODERATION
If you have to cut time, give three minutes instead of five minutes in the first round of brainstorming. Make sure to have enough time to read the existing ideas.

PREREQUISITES
Problem statement:
Point of view

Problem statement:
How might we...

Created by AppHaus

Adapted by Global Knowledge Initiative

[Write in your prompt]

1. Start brainstorming (30 min)

Select one panel and replace [Participant #] with your name. Begin ideation on the first row of sticky notes in your panel.

2. Cluster and vote (30 min)

Bring your ideas to the box on the left. Add your ideas to either existing clusters or create new ones. Vote for which best fulfills your problem statement.

Bring your ideas here

Cluster name

Cluster name

Cluster name

Cluster name

Cluster name

Cluster name

Cluster name

Cluster name

Cluster name

Cluster name

Cluster name

Cluster name